



This material includes quarterly development of stock markets, stock prices and related data of Coway, financial status, operating results, and other major issues related to IR. This is aimed to provide a variety of information that could be a reference to shareholders and investors. Therefore, it cannot be the evidential material for legal responsibility regarding investment results of shareholders and investors in any case.

Stock Market



In June 2023, the KOSPI slid 0.50% from the previous month to 2,564.28 points. In the aspect of technical analysis, the KOSPI faced a tough technical fall after breaking through the previous peak.

After breaking through the previous high, the KOSPI turned to a downtrend as arbitrage selling pressure intensified. Global stock markets, excluding Korea, generally maintained an uptrend. Changes of foreign investors to net selling are anticipated to act as a burden on the domestic stock market.

In July 2023, it is worth paying attention to whether the KOSPI can attempt a technical rebound based on the mid- to long-term moving average.

Stock Price



Classification	% Change of COWAY			% Change of	
	Stock Price	vs. KOSPI	vs. KOSPI200	KOSPI	KOSPI200
5 Days	1.15	1.38	1.30	-0.23	-0.15
20 Days	-8.34	-8.15	-8.30	-0.19	-0.04
60 Days	-14.33	-18.05	-19.81	3.72	5.48

Stock Price

as of June 30, 2023

44,990,939shares(60.96%)

Changes in Stock Price
in June

-8.72%

Changes in Shares Held
by Foreigners in June

-237,441shares
(-0.52%)

Net Changes in Shares
Held by Institutional
Investors in June

-190,528 shares

In June 2023, the stock price of Coway fell by 8.72% compared to the previous month to close at KRW 43,950. In the aspect of technical analysis, it continued a bearish phase.

During June, the number of shares held by foreigners decreased 237,441 shares, or 0.52%, compared with the prior month. As of the end of June, they maintained 60.96% ownership. Domestic institutional investors marked net selling of 190,528 shares during the same period.

‘Household Ice Water Purifier Promotion’ for summer

- Rental fee exemption for 3 months when renting a Household Ice Water Purifier through Coway.com during June

Coway is holding a ‘Household Ice Water Purifier rental discount promotion’ for summer.

This promotion was prepared for consumers who are getting ready for an early summer while the recent early heat wave and summer heat are predicted.

During the month of June, Coway will hold a promotion for three types of ice water purifiers for home use; AIS Water Purifier 3.0, AIS Water Purifier 3.0 Sparkling. And Icon Ice Water Purifier, a popular product. Customers who rented the product through Coway's own mall, Coway.com, are exempted from paying the rental fee for three months. In addition, rental discounts of up to KRW 5,000 per month during the contract period are provided.

Events for purchasers are also held. Customers who purchase an ice water purifier from Coway.com will receive various prizes such as The

Freestyle Beam Projector (2 people), Zero Fan Circulator (10 people), and Ice Cream Coupons (200 people) through a lottery.

Icon Ice Water Purifier is the smallest of domestic ice water purifiers and is an innovative product that reflects all the needs of consumers looking for an ice water purifier. This product applies Coway's patented dual rapid ice making technology, so it only takes 12 minutes to make an ice. Up to about 600 pieces of ice are created per day, so it's useful in summer when ice consumption is high.

Coway said “We prepared this promotion with a lot of benefits for customers who are looking for an ice water purifier in the recent hot weather. We hope it will be an opportunity to prepare for a cool summer with Coway’s ice water purifier ahead of extremely hot weather.”



Create 'The Fourth Coway Clean School Classroom Forest'

In celebration of the upcoming World Environment Day, Coway announced on the 2nd that it created 'the fourth Coway Clean School Classroom Forest' with the employee volunteer group;

This project, as an ESG environmental protection activity, was designed to provide an educational environment where students can be close to plants by donating air purifying plants to elementary schools, and to recognize the importance of environmental protection through environmental education.

Coway, along with employee volunteer groups, donated 494 air purifying plants to 19 classes in an elementary school in Seoul.

Environmental education kits were delivered to each classroom to improve awareness of environmental issues along with 20 types of plants, including "Areca palm" and

"Gwaneumjuk," which are air purifying plants selected by NASA. Students planted plants directly in flowerpots made of disposable mask remnants and recycled transparent plastic bottles, forming relationships as companion trees and taking charge of management and growth. In addition, an education on making a simple air purifier was conducted to learn about the principles of air purifiers and the importance of clean air.

Coway is taking the lead in spreading environmental protection awareness by creating classroom forests in four schools from last year to this year. In addition, in November of last year, 650 ash trees were planted in Bangnae-ri, nae-myeon, Hongcheon-gun to create a 'Coway Clean Forest' for future generations. Coway continues to participate in environmental protection and biodiversity conservation through the 'Coway Clean Forest' project, in



which endangered plants are planted as much as the number of companion trees supplied to the classroom forest.

Coway said "On World Environment Day, we carried out the Classroom Forest Project to convey the importance of nature and environmental protection to future generations. We will continue to expand target schools."

Opened 'Coway Gallery Suwon Mangpo Branch' the largest in the metropolitan area

- 2 floors above ground, 300 pyeong area to create a spacious and pleasant experience environment
- Expansion of experience space for major BEREX products such as smart mattresses
- Gift event for visitors and purchasing customers

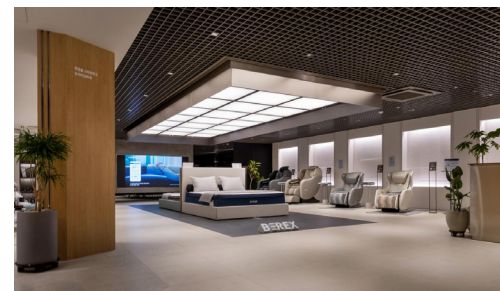
It is the largest among Coway galleries with two floors above ground and an area of about 300 pyeong. The gallery identity was defined as <Touching Space> and applied to the design and interior of the store space for the first time. Using the English word 'Touching', which has two meanings, 'to touch' and 'to touch the heart', it implies the meaning of effectively conveying the brand value to customers through a space where they can touch and experience the product. 'Long Story Short', a space design studio, participated in the collaboration.

The gallery is decorated with a differentiated concept for each floor. The gallery is decorated with a differentiated concept for each floor. On the first floor, where health appliances such as water purifiers and air purifiers are displayed, a warm and comfortable atmosphere is created by using hardwood materials in bright colors. On the second floor, customers can freely experience the mattress and massage chair of 'BEREX', a sleep and healing care brand, and luxurious environment is emphasized by lighting and display

screens against a dark background.

In the showroom, where kitchen, main room, bathroom, and entrance are created like real residential spaces, consumers can experience Coway products that blend naturally with the interior. In particular, the core functions of BEREX smart mattress can be experienced through the experience mode in a separate space for 11 minutes.

Coway holds various events to commemorate the opening of the new gallery. A Le Creuset mug is given as a gift to all customers who experience the products in the advertisement, such as smart mattress, Icon ice water purifier, and massage chair Mine, and the opportunity to participate in the lucky ball draw is given. As prizes, massage chairs Mine, Noble air purifiers, Donggubal dishwashing bars are randomly presented. Customers who purchase products at the store are presented with various gift items, such as Allerman bedding and WMF tableware sets, depending on the product. This event may end early if gifts run out.



Anyone can visit the Coway Gallery Suwon Mangpo Branch without prior reservation. The store is open from 11:00 am to 8:00 pm every day except for Lunar New Year and Chuseok.

Coway said "We are presenting the largest Coway Gallery so that customers can comfortably look at products in a wide space and check product designs in an interior that is realized like a real home. We will continue to expand offline stores that reflect the gallery identity to expand customer experience opportunities and communication, and provide a differentiated brand experience."

Participate in 'Aquatech China'... Introduce 'Icon Water Purifier Series'

- Introduced premium water purifiers for home use, such as 'Icon Water Purifier Series' and overseas 'Lucy Plus Water Purifier'

Coway participated in the 'Aquatech China 2023' exhibition held in Shanghai, China from the 5th to the 7th.

Aquatech China is the largest water treatment industry exhibition in Asia, and this year, about 2,500 companies related to household water purifiers and water treatment processes participated.

Coway introduced a total of 25 products in the water purifier and air purifier categories. In particular, Coway announced its innovative technology by introducing Korea's most popular products, the 'Icon Water Purifier Series' and a water purifier and air purifier model recently launched in China.

At this exhibition, Coway announced 'Icon Water Purifier 2' and 'Icon Ice Water Purifier', two of Korea's most popular products, to the Chinese market for the first time. Icon Water

Purifier 2 is the fruit of Coway's technology that contains all the innovations required in water purifier products. It is evaluated that it has raised the standard of water purifier products to the next level with its ultra-small size, hygiene, smart usability, and realization of ultra-high temperature water. It is also characterized by compact size, fast and abundant ice-making performance, and enhanced hygiene management.

Coway also introduced the 'Lucy Plus Water Purifier', a large-capacity standing ice water purifier that was launched in the Chinese market in April. The Lucy Plus water purifier, which features an ice-making system and enhanced sanitation, is equipped with a large-capacity (7.5L) water purification tank and can stably extract water at various temperatures. In addition, the CI-RO membrane filter system is applied to provide safe drinking water by



removing more than 99.999% of 0.0001μm-sized impurities from heavy metals to viruses dissolved in water.

Coway said "We have introduced innovative water purifier products based on water filter technology and know-how accumulated in the field of health appliance for more than 30 years. In China, we will provide healthy life care and improve the quality of life of our customers through innovative water purifier products."

Open Recruitment for new players of Coway Blue Wheels

The Coway Blue Wheels Wheelchair Basketball Team announced on the 9th that it would openly recruit new players.

The open recruitment of new Wheelchair Basketball players was planned with the KEAD(Korea Employment Agency for Persons with Disabilities) and the SSAD(Seoul Sports Association for the Differently abled) for the purpose of revitalizing sports for the disabled and developing wheelchair basketball

Recruitment target is an adult male under the age of 30 with a lower body disability. Regardless of athletic career, anyone with a disability who is interested in Wheelchair Basketball can apply for new members.

Recruitment is ongoing throughout the year, and applications can be made by phone or e-mail through the Coway Blue Wheels Wheelchair Basketball Team or the KEAD.

This open recruitment is carried out in connection with the disabled employment support program of the KEAD. The selected players will participate in a support program for job adaptation and a training course for wheelchair basketball players.

Coway supports wheelchairs and all training supplies necessary for training, and the KEAD provides various employment support services such as employment success packages, vocational training, and supported employment. Players who complete all courses will be hired by the Coway Wheelchair Basketball Team and become official players.

Lim Chan-gyu, head of Coway Blue Wheels Wheelchair Basketball Team, said "This open recruitment was prepared to revitalize sports for the disabled and discover disabled sports players with potential talent, in cooperation with the public and private sectors. Coway plans to carry out various activities to create stable jobs and



vocational rehabilitation for the disabled through sports,"

Established last year, Coway Blue Wheels is the only private company team belonging to the KWBL (Korea Wheelchair Basketball League) and has a total of 15 players. In the first year of its founding, it won first place in the National Paralympic Games and won the 2022 KWBL Wheelchair Basketball League Championship, drawing attention as a promising player.

Operate 'Coway Skybox' at the home stadium of Incheon United

- Signed an official sponsor marketing agreement with Incheon United
- Providing a special viewing experience by installing Coway products in the skybox of the Incheon Soccer Stadium

Coway announced on the 12th that 'Coway Skybox' is operated where consumers can experience Coway products while watching a soccer game.

Coway signed a marketing agreement with Incheon United as an official sponsor and newly established 'Coway Skybox' so that consumers can experience Coway products in various places.

Coway Skybox was installed at the Incheon Soccer Stadium, the home stadium of Incheon United, located in Dowon-dong, Jung-gu, Incheon. Coway BEREX massage chair Mine and NOBLE air purifier are installed to watch games in a pleasant environment and experience Coway products.

BEREX massage chair Mine is a practical product that can be transformed into a recliner. In particular, this product is gaining great

popularity as it solves the concerns of customers who hesitated to purchase a massage chair due to its burdensome size by dramatically reducing the size.

In addition, Coway's NOBLE air purifier has been steadily receiving favorable reviews from customers for its powerful clean filter system and luxurious design based on the architectural concept.

Coway Skybox is open all year round with 5 rooms in the stadium, and reservations are required on the Incheon United official website.

Starting with the operation of Coway Skybox, Coway plans to establish a partnership with Incheon United and introduce various joint marketing promotions for fans.

Coway said "We hope that fans of professional soccer and Incheon United can experience



Coway products while watching the game in a pleasant environment through the Coway Skybox. We will continue to expand experiential marketing so that consumers can experience Coway products in various places and environments."

Launch 'Single Power Air Purifier' for 2023

- Equipped with a 4-step filter system in a slim design to realize powerful cleaning performance
- Indoor air management with air matching filter

Coway announced on the 14th that it has released a 2023 model 'Single Power Air Purifier (AP-1023F / recommended area: 33 m³)'.

The 2023 Coway Single Power Air Purifier has a slim design, and based on Coway's differentiated filter technology, it supplements the core functions of air purifiers such as cleaning performance and customized indoor air management.

This product is equipped with a four-stage filter system consisting of a pre-filter, an air matching filter, a deodorizing filter, and an ultra-fine dust collection filter to realize strong cleaning performance. The filter system removes 99.999% of ultra-fine dust with a size of 0.01 μm (micrometer), which is one ten thousandth of the thickness of a human hair, and also removes various odors and harmful gases.

In particular, this product effectively supports customized indoor air management through 'Air Matching Filter', Coway's unique customer-customized filter. The air matching filter is a functional filter that enables customized air management according to the living environment or situation. At the time

of replacement, the customer can select and use a suitable filter from the fine dust concentration filter or the double deodorization filter.

The new product also strengthens energy efficiency by applying a smart power saving function. When the indoor air remains clean for more than 10 minutes, it shifts into a smart eco mode to reduce unnecessary energy consumption. Also it detects ambient brightness and switches to sleep mode in a dark environment, and operates by minimizing power consumption through quiet mode with low noise and low power.

The Coway Single Power Air Purifier has a slim design that increases space efficiency and is only 18.3 cm wide, so it can be conveniently used anywhere in a small space such as a child's room or bedroom.

In addition, an automatic mode that automatically adjusts the air volume according to the level of air pollution is applied, enabling systematic indoor air quality management. It is easy to replace the filter and clean the outlet and pre-filter, so the product can be managed hygienically.



Customers can choose between visit management and self-management for the product management service according to customer needs. Details and purchase of new products are available through Coway.com and real-time coordination matching service.

Coway said "Single Power air purifier is a steady seller that has been steadily gaining popularity since its launch. This new product has a space-efficient design and a front suction method that has upgraded not only powerful cleaning performance but also power saving function and product management convenience. Following the popularity of the existing Single Power Air Purifier, we expect this new product to receive great attention from consumers,"

Sign an agreement with the Ministry of Environment for the ‘Environmental Disease Prevention Project for the Vulnerable groups’

- Provide free air purifiers and management services to improve indoor air quality for the vulnerable groups
- Participated in environmental disease prevention projects for 6 consecutive years from 2018

Coway announced on the 16th that it has signed a business agreement to prevent environmental diseases for the purpose of improving the indoor environment of the vulnerable with the Ministry of Environment and the Korea Environmental Industry and Technology Institute.

The environmental disease prevention project is a welfare project that diagnoses harmful factors in the indoor environment that can cause environmental diseases and improves residential facilities for the socially vulnerable. Indoor environment improvement work such as wallpaper/linoleum replacement, ventilation system installation, condensation reduction construction, and treatment support for patients with environmental diseases are provided.

Coway has participated in environmental disease prevention projects for six consecutive years since 2018, contributing to the creation of a healthy living environment for the vulnerable

and practicing love for neighbors. Through the agreement, Coway provides air purifiers to households that need to improve indoor air quality and provides free maintenance services such as filter replacement for two years.

In addition to this agreement, Coway is taking the lead in improving the living environment of local communities along with the central and local governments. Since 2015, in collaboration with the Ministry of Environment, it has contributed to improving water and air quality in local communities through a safe groundwater support project for residents vulnerable areas and an air purifier support project for youth facilities.

Coway said “We have been supporting air purifiers and management services in cooperation with the Ministry of Environment since 2018 to help the vulnerable, who have difficulty improving their living conditions while



air pollution and fine dust are worsening. We will continue to actively carry out various ESG activities to convey warmth to our society and share the value of a healthy life.”

Recruitment for customer-participating '2023 River Plogging Campaign' participants

- Held the 'River Plogging Campaign' to protect the marine environment this year as well as last year...
Raise awareness of environmental protection in daily life
- Awarded 'Icon Water Purifier 2' to active participants in the River Plogging Campaign

Coway announced that it plans to recruit participants for the '2023 Coway River Plogging Campaign', which aims to protect the environment in everyday life, by July 2nd.

The 'Coway River Plogging Campaign', which celebrated its 2nd year this year, is an eco-friendly exercise that picks up trash while running or walking near a water source. Coway planned this campaign to keep the river and sea clean and to spread a culture of practicing environmental protection in everyday life.

This campaign will be held from July 10th to August 20th, and applications for participation can be made through the profile link on Coway's official Instagram account (@coway.kr). If participation is confirmed, participants will be given a free plogging kit consisting of a biodegradable bag, tongs, and gloves.

Campaign participants can collect trash around places with water, such as beaches, riversides, and valleys, and upload photos of their activities on their Instagram by August 20. Participation is completed by tagging

Coway's official account with the required hashtags (#COWAY #CO2WAY #Coway River Plogging #2023 Coway River Plogging #Environmental Campaign)

Coway will present various gifts to support participation in river plogging. Coway selects active participant and Icon Water Purifier 2 (1 person), Noble Air Purifier (55 m²) (1 person), Seoul Jamsil Sofitel Accommodation Coupon (5 people), AirPods Pro 3rd Generation (5 people), Shinsegae Gift Card of 30,000 won (10 people), Coway Reverse Thermos (15 people), Kyochon Chicken Original Set (30 people), and Starbucks Americano (100 people) will be presented to active participants.

Coway said, "As the importance of environmental protection is increasing day by day, we prepared the 'River Plogging Campaign' to spread the culture of practicing environmental protection in daily life. It will be a good opportunity to pick up trash from the waterside with family members during the vacation, remind them of the importance of clean water, and protect the environment."



To participate in environmental protection, Coway's various internal and external eco-friendly ESG activities are in progress. This year, Coway is carrying out the 'Clean School Classroom Forest Project', which donates air-purifying plants to elementary schools and provides environmental education, and the 'EM Soil Ball Throwing', which helps purify water and expand carbon dioxide sinks.

* A combined word of Swedish 'plocka upp' (pickup) and English 'jogging', plogging is an eco-friendly exercise that picks up trash while running or walking

Won the 'New Technology Innovation Award' at the 2023 Korea Innovation Awards

- Recognized for innovativeness of three products including BEREX Smart Mattress
- Awarded for 21 consecutive years, demonstrating industry-leading technological competitiveness

Coway announced that it won the New Technology Innovation Award at the 2022 Korea Innovation Awards hosted by the Korea Standards Association (KSA) on June 21.

Award-winning products are BEREX Smart Mattress, Icon Water Purifier 2, and Skin Plus Water Softner.

Coway has proven its technological competitiveness to lead the industry by winning the New Technology Innovation Award for 21 consecutive years since its first award in 2002.

Coway's BEREX Smart Mattress was recognized for its outstanding innovation as a new concept mattress that provides a customized sleep environment based on the customer's lifestyle. This product is equipped with an air injection type slip cell instead of a conventional spring and a smart controller that adjusts it. Through this, it is possible to adjust the mattress

hardness according to the user's body shape and condition, providing an optimal sleeping environment.

Coway Icon Water Purifier 2 received excellent reviews for hygiene and eco-friendliness by applying a cartridge-type faucet and an electronic cooling system. This product is a cooling method using a semiconductor thermoelectric element, and it does not require a compressor or refrigerant, so it is environmentally friendly and maximizes cooling efficiency.

Coway said "We are very pleased to be recognized for Coway's innovativeness and technological prowess by winning this award. Based on Coway's differentiated technology, we will continue to do our best to lead new changes in customers' lives."



Open Recruitment for New Members of Coway Sounds of Water Choir

- Doubled the number of members and announced a new logo... ESG management spur
- Recruitment until July 5, anyone with a visual impairment can apply

The Coway Water Sounds of Water Choir openly recruited new members and started to expand ESG management through revitalization of employment for the disabled.

The Coway Sounds of Water Choir, composed of 10 severely visually impaired people, was established in December last year for the purpose of vocational rehabilitation and improvement in awareness of the disabled through cultural arts. Through this recruitment, Coway plans to double the size of the choir, help create stable jobs for visually impaired artists, and strengthen its social responsibility.

Regardless of gender and age, anyone with a visual impairment who is interested in vocal music or choir can apply for new members. The deadline for application is until midnight on July 5th, and applications can be made by phone or e-mail through the Coway Sounds of Water Choir or the Seoul Customized Training Center of

the Korea Employment Agency for Persons with Disabilities.(KEAD)

Recruitment of new members is carried out in connection with the employment support program for the disabled of KEAD. Members selected through open recruitment will complete a customized training course of KEAD and then be hired by the Coway Sounds of Water choir.

The Coway Sounds of Water Choir also unveiled its logo in celebration of the recruitment of new members. The new logo embodies the image of two people holding hands on a treble clef symbolizing music, and expresses a choir that becomes one with music and achieves harmony.

Coway said “We expanded the the size of the choir to help people with disabilities become socially independent and communicate with people without disabilities through culture and art. We plan to provide unsparing support so



that visually impaired artists can grow while performing music activities in a more stable environment.

The Coway Sounds of Water Choir participated in Guro-gu office commemorative event on the month of Patriots and Veterans Affairs

- Opening performance at the 6.25 War Commemorative Event... Promoting the value of Patriots in the local community through music

On the 27th, the Sound of Water Choir performed a concert at the 73rd anniversary of the Korean War and the month of Patriots and Veterans Affairs organized by the Guro-gu Office in Seoul.

This concert was prepared with the aim of honoring the sacrifice and dedication of the patriotic spirits, with about 300 people attending, including veterans of the Korean War, heads of veterans' organizations, and citizens. The event consisted of the awarding of commendations for meritorious persons, commemorative speeches by heads of related organizations, and performances by military bands.

The Coway Sounds of Water Choir held an opening performance and presented a moving stage to the residents of the local community. The performance received a great response from the audience as it was composed of

songs containing messages of peace and hope, recalling noble feats such as "Nella Fantasia," "My Soul Becomes Wind," and "Beautiful Country."

Coway said "We participated in this commemorative event to honor the contributions of national merit and share the value of patriots and veterans with local neighbors through music. We will continue to present various cultural and artistic activities, deliver the impression of transcending barriers, and contribute to creating a world where people live together."

The Coway Sounds of Water Choir, composed of 10 severely visually impaired people, was established in December last year for the purpose of vocational rehabilitation and improvement in awareness of the disabled through cultural arts. They perform and communicate at various local events. On June



14, they participated in the Disabled Artists Eoulim Concert held at the National Assembly, drawing social consensus on the disabled.

Started rental sales at NAVER Shopping Brand Store

- Expansion from online-only lump-sum products to all product lines
- Special live broadcast at 11:00 am on 30th... Introduction of Icon Ice Water Purifier

Coway announced on the 29th that it will begin rental sales at the Naver Shopping Brand Store and expand its online sales channels.

Naver Shopping Brand Store has expanded its sales items from online-only lump sum products to all product groups.

Coway plans to maintain its competitiveness as a leading rental service company by introducing the Naver rental solution to its brand store as online rental demand has recently increased.

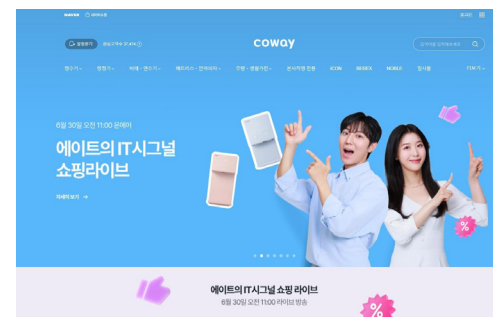
At the Coway Naver Shopping Brand Store, it is possible to compare and search various coway products and even make a rental contract. Consumers can order products, make contracts, and even pay rental fees within the store, so they can easily purchase Coway products.

Coway prepared various events to commemorate the launch of Naver Shopping Brand Store rental

products. First, from 11:00 am on the 30th, a live broadcast with popular IT YouTuber ATE will be held for an hour. Coway's popular product Icon Water Purifier will be introduced, and Coway air purifiers (for 30 people) will be presented through a lottery to customers who purchase the product during the live broadcast.

Also, until the end of July, Coway products photo review event Naver Pay point accumulation (5% of rental payment amount) event will be held. For more information on promotions and events, visit the Naver Shopping Coway Store.

Coway said "Recently, as demand for online rentals continues to increase, we will expand our online channels centered on our own malls, Coway.com and Naver Brand Store. We will provide purchasing convenience to customers looking for Coway products by strengthening the competitiveness of online sales channels following the offline market."



Rank to in the NBCI competition for 15 consecutive years

- Highly praised for its ultra-compact size and abundant ice-making performance

Coway took first place in the water purifier category of the "2023 National Brand Competitiveness Index (NBCI)" survey hosted by the Korea Productivity Center. It has been ranked number one for 15 years in a row so far this year.

The National Brand Competitiveness Index (NBCI) is an index that calculates brand competitiveness by comprehensively evaluating the brand awareness, image, and loyalty formed through a company's marketing activities. In this survey, Coway obtained the highest score in the industry by securing high customer satisfaction and brand value through innovative products equipped with technology, hygiene, and design.

The 'Coway Icon Ice Water Purifier', which realized the smallest size among domestic ice water purifiers, received excellent reviews for its abundant ice-making performance and advanced functions such as a UV sterilization system despite its reduced size. Compared to existing ice water purifiers, the

volume was reduced by about 40% to increase space utilization, and Coway's patented dual rapid ice-making technology was applied to significantly improve the speed of ice production. There are also two sizes of ice, so user can choose between large ice (about 10g) and small ice (about 7g) depending on your food or drink. There are two sizes of ices, so it allows consumers to choose between large ice (about 10g) and small ice (about 7g) selectively according to food or drink.

'Coway Icon Water Purifier 2' received a great response for its ultra-compact size, high hygiene, and interior effects. With a small size of 18cm in width, the kitchen can be used comfortably, and various colors can be selected to suit the interior and taste, making it a bestseller. In addition, it received favorable reviews for the application of eco-friendly material Tritan to the faucet and the improvement of hygiene by replacing the entire faucet with a new one every year.



Coway said "As a result of striving to maximize user convenience from the customer's point of view, the industry's best brand value has been recognized for a long time. We will strengthen our brand leadership by working hard to differentiate our products and services so that we can provide customized customer experiences according to lifestyles."



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